

Cornerstones of Every Successful Coaching Staff

These four cornerstones are essential for any coaching staff that plans on building a successful program. Without any one of these parts, success will never occur or be short lived at best. Ask your staff “How can we improve?”

1. Recruiting

- a. Every great coach coaches great players
- b. Wooden, Summitt, Krzyzewski – when they won championships, they had All-Americans
- c. The best coaches not only recruit the best players, they want to be around the best players. The best players are attracted to greatness.

2. Skill Development

- a. It’s not just enough to recruit the best players, you must develop them
- b. The best coaches help their players leave better than when they arrived
- c. Strength and conditioning is included here. The best players are not only the most skilled, but they generally are the most athletic.

3. Xs & Os

- a. The best coaches find ways to put their players in positions to make plays
- b. They have a philosophy or a style of play that fits their personality and the players on their roster
- c. They coach both ends of the floor
- d. They get their players to Play Hard, Smart & Together

4. Great coaches build programs with an “Over-Arching” Purpose

- a. Players in these programs leave better people as well as better players
- b. “Even when they lose, they win” – Coach Don Meyer
- c. Finding ways to get everyone to be a part of something bigger than themselves is essential to any lasting, successful program.
- d. Talent without character is doomed.

